

PRESTATYN TOWN COUNCIL
CYNGOR TREF PRESTATYN

TOWN EVENTS

GRANTS TO LOCAL VOLUNTARY AND NON-PROFIT ORGANISATIONS
LOCAL GOVERNMENT ACTS 1972 AND 1989

1. Applicant's Details

Name: **Malcolm Wilkinson**
Address: **14 Cherry Close, Prestatyn, LL19 7DQ**
Telephone No: **01745 888137**

2. Details of Organisation

Name of Organisation: **Prestatyn & District Festival of Walking**
Registered Address: **As above**
Charity Registration No. (If Applicable): **n/a**
Date when formed: **2006**
Geographical area covered: **Prestatyn & District**

3. Name and address of Secretary:

Mrs Heather Parry, Gronant, Prestatyn. Tel. No: 01745 886744

Name and address of Treasurer:

Malcolm Wilkinson – see address above

4. Brief Statement on Objects/Purpose of the Organisation:

To organise an annual 3 day walking festival featuring a diverse range of walks and related events promoting Prestatyn & Meliden as a place to visit, walk and stay yielding valuable benefits for the local economy as well as promoting health and wellbeing in the the community. To engage with schools, families, youth and the less able.

5. Criminal Records Bureau Checks

If your organisation provides direct services to young children or vulnerable persons are staff/workers subject to CRB checks? **No**

Comments: All walks involving children and vulnerable adults are accompanied by parents, guardians, teachers and carers.

6. State purpose for which finance is being sought and how this will benefit Prestatyn

A financial contribution towards the cost of organising and putting on the 2019 Prestatyn & Clwydian Range Walking Festival including brochure, website, themed events and walks for all. The festival is widely promoted and attracts participants from home and abroad yielding valued benefits for the local economy. Copy of the 2018 evaluation is enclosed.

(i) Estimated Total Cost of Project: **£3,500**

(ii) Amount being Sought: **£1,000**

7. Please provide:

(i) Details of any other financial assistance being obtained or applied for from other sources

We will be applying to AONB/SDF fund for £300 subject to their funding limitations.

(ii) Please describe the main voluntary fund-raising events which have taken place during the last twelve months and state how much has been raised by any such activity?

Advertising revenue from sponsors in the brochure and on our website contributes about £800 towards cost of festival. Volunteer time is free and 1,719 hours in 2007

8. **PLEASE ENCLOSE A PHOTOCOPY OF YOUR LAST AUDITED AND/OR CURRENT BALANCE SHEET.**

(No application will be considered unless this information has been supplied except in the case of a new organisation).

9. Who should be contacted in case of queries regarding your application?

Malcolm Wilkinson 01745 888137

10. If your group is successful in receiving a financial donation to whom should the cheque be made payable?

Prestatyn & District Festival of Walking

Signature of Applicant 

Date 10th Jan 2019

To: Prestatyn Town Council
7 Nant Hall Road
Prestatyn LL19 9LR
Tel 01745 857185



**Prestatyn & Clwydian Range
Walking Festival
2018 Evaluation
& Feedback Report**

WALK NO.	WALK DESCRIPTION	GRADE OF WALK	LENGTH OF WALK	ATTENDED
1	FROM CITY TO SEA	Energetic	7 mile 4.5 hrs	20
2	SIGHTS & SOUNDS OF THE SEASHORE	Moderate	6 miles 4 hrs	19
3	TAI CHI ON THE BEACH	Easy	1.5 miles 2 hrs	10
4	PRAM & TODDLERS WALK	Easy	1 mile 2 hrs	31
5	POND, LAKE AND SEA	Moderate	5 miles 3 hrs	3
6	SECLUDED VALLEY, CHURCHES & WATERFALL	Energetic	4.5 miles 3 hrs	22
7	GARDEN WALK & CREAM TEA	Easy	2.5 miles 3 hrs	14
8	GROWING WILD IN PRESTATYN	Easy	1 mile 2 hrs	20
9	TALES OF ADVENTURE BY LAND & SEA	N/A	N/A	51
10	THE OFFA'S DYKE CHALLENGE	Very energetic	21 miles 10 hrs	40
11	IN MEMORY OF THOSE WHO PERISHED	Very energetic	10 miles 5 hrs	22
12	NORDIC WALKING TASTER SESSION	Easy	1 mile 1 hr	3
13	COUNTRYSIDE, CASTLE & COASTAL	Very energetic	9 miles 5 hrs	16
14	GOP HILL	Moderate	6 miles 3 hrs	16
15	BIG POOL WOOD AND TO THE BEACH	Moderate	3 miles 2.5 hrs	26
16	SMUGGLERS, WRECKERS & RUNNERS	Moderate	1.5 miles 1.5 hrs	6
17	COASTAL WEEKEND WANDER	Moderate	4 miles 2.5 hrs	CANCELLED
18	DYSERTH NATURE TRAIL	Moderate	3 miles 3 hrs	23
19	THE MAGIC OF DYSERTH - PHOTOGRAPHIC	Moderate	1.5 miles 2 hrs	6
20	GATEWAY SPONSORED WALK	Easy	1 mile 1 hr	32
21	GWAENYSGOR SUNSET WALK	Moderate	1 mile 1.5 hrs	13
22	MOSTYN TO PRESTATYN LINEAR	Very energetic	13 miles 7 hrs	15
23	IN SEARCH OF EDWIN'S DYKE	Easy	2 miles 2.5 hrs	28
24	SEA VIEWS, ANCIENT WOODLAND, HISTORIC VILLAGE	Moderate	10 miles 5 hrs	10
25	ON THE BANKS OF THE RIVER CLWYD	Moderate	6 miles 3 hrs	39
26	AROUND MOEL HIRADDUG	Energetic	3 miles 2.5 hrs	16
27	BOATS, TRAIN & PLANES	Easy	1.5 miles 2 hrs	15
28	POINT OF AYR CIRCULAR	Moderate	3 miles 2.5 hrs	18

* Walk 20 was a sponsored charity walk for the Gateway Club and raised **nearly £1,000**

Schools' Walking Festival Event

This took place over a two week period and the theme was "Routes to the Sea"

Total participants from local schools: 1039

As well as the following schools this year, for the first time, we were pleased to be able to include some home-educated pupils in our programme.

Ysgol y Llys	Ysgol Clawydd Offa
Ysgol Melyd	Ysgol Hiraddug
Ysgol Bodnant	

Summary

Number of participants in the 27 walks/events = 534 (502)

Number of school participants = 1039 (848)

Total for 2018 Walking Festival = 1573 (1350)

(Last year's figure shown in brackets)

General Information from Evaluation Forms

2018 147 evaluation forms received in total from 540 participants = 27.22%

(2017 140 evaluation forms received in total from 502 participants = 27.88%)

1. How did you hear about the event?

Word of Mouth	16 (23)
Poster	4 (5)
Radio	0 (0)
Walking Group	50 (46)
Leaflet	53 (65)
Newspaper	1 (3)
Website	21 (17)
Attended before	6 (6)

OTHER

No response	8 (12)
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(Last year's figures shown in brackets)

2018 53 of 147 respondents received information by leaflet = 36%

(2017 65 of 140 respondents received information by leaflet = 46.43%)

2. Where did you get your leaflet from?

Walking Group	13
Prestatyn Council Office	7
Friends who walk	7
Prestatyn Library	6
Unnamed shops	4
Artisans	4
Tyn y Morfa Petrol Station	3
Social Biking Group	2
Facebook	2
Clwyd Bakery, Talacre Beach	2
Tiny Tots	2
The Nova	2
NCAR Trelogan	2
Sunnyvale Caravan Park	1
Strollers	1
The Owl Centre, Llandudno	1

Wayside Stores, Gronant	1
Prestatyn Bowls Club	1
Holywell Leisure Centre	1
NGs Takeaway	1
Scala	1
Tesco	1
Work colleague	1

2. Rating of the following (per participant)

	Excellent	Good	Fair	Poor	No Reply
Festival Literature	100(96)	32(29)	1(2)	0(0)	16(13)
Website	59(56)	29(24)	1(7)	0(3)	58(50)
Booking/Reg	94(95)	37(31)	*1(3)	0(2)	19(9)
Quality of Walk	126(119)	20(19)	3(1)	0(0)	0(1)
Support from leader	130(123)	16(14)	3(0)	0(0)	0(3)
Overall Satisfaction	126(119)	22(20)	0(0)	0(0)	0(1)

* Respondent said they had only booked their walk the day before and had received no confirmation of their booking. They were not included on the Walk Register

(Last year's figures shown in brackets)

3. Would you like to take part in next year's festival?

Yes - 149(139) No - 0(0) No Reply - 1(1)

4. Would you recommend to family and friends?

Yes - 145(135) No - 3(1)* No Reply - 3(4)

* the respondents who said NO were on holiday and were not sure they'd be here again next year

(Last year's figures shown in brackets)

5. Comments received = 17% of correspondents

Suggestions for next year

- Include more walks
- Include more dog friendly walks (6 requests)
- General remarks about a greater variety of walks being required i.e. 7 miles+; more moderate and energetic walks; more coastal path walks; longer flat walks
- Walk 16 was too short!
- Specific walks suggested included: a gin & tonic walk; a pub stop walk; a history of Prestatyn & Rhuddlan walk, a Grow Wild on the dunes walk, an ID local trees and plant walk;
- Could more information be given on the area that the walkers are passing through
- Could a brief history of the town be included in the Festival brochure
- Make the event a Walking Festival week rather than just a weekend
- The festival is already excellent and no changes are required (5 respondents said this)
- Correct and precise details of meeting points are required please

6. Age categories of participants

0 – 3 years	20(1)
3 – 7 years	3(0)
8 – 12 years	0(0)
13 – 16 years	0(0)
17 – 30 years	5(5)
31 – 60 years	72(39)
60+ years	227(171)
No Response	12(12)

Last year's figures shown in brackets.

7. Postcodes of Participants – taken from questionnaires

141(138) of 147(140) replied to this question i.e. 96% (98.57%) response

Last year's figures shown in brackets.

POSTCODE	No	AREA	% of RESPONDENTS
LL19	62(59)	Prestatyn	44
LL18	20(24)	Rhyl	14.2
LL11	1(1)	Wrexham	0.7
LL12	1(1)	Wrexham	0.7
LL15	3(1)	Ruthin	2.1
LL16	5(4)	Denbigh	3.5
LL22	5(5)	Abergele	3.5
LL29	2	Conwy	1.4
LL57	3	Bangor	2.1
CH5	2(1)	Connahs Quay	1.4
CH7	3(4)	Buckley	2.1
CH8	13(10)	Holywell	9.3
DT6	1	Bridport	0.7
HP5	1	Hemel Hempstead	0.7
M3	1	Greater Manc	0.7
M31	1	Stretford	0.7
PR2	3(4)	Preston	2.1
SK3	3	Stockport	2.1
SK10	1(3)	Macclesfield	0.7
SM1	2	Sutton	1.4
ST16	3(2)	Stafford	2.1
ST21	2	Stoke on Trent	1.4
SY5	1(2)	Shrewsbury	0.7
TA11	1	Somerset	0.7

(Last year's figures shown in brackets)

The above postcodes are taken only from the evaluation forms that were returned.
As such it is probably not a true and accurate reflection of the real spread of locations from which the Festival Walkers originated.

Additional addresses and postcodes taken from individual Walk Registers

Cardiff	Birmingham	Texas USA
CH2 Plasnewton	CW9 Northwich	L35 Prescott
LL17 St Asaph	M18 Gorton	PO6 Portsmouth